

Building Healthy Communities
Access to Care Momentum Team
Notes from 8-25-09

Present:

Sahra Abdi	Dara Heffler	Jeanette Neeley
Manuel Andrade	Valentina Hernandez	Paige Newman
Maria Bitanga	Charissa Hines	Tri Nguyen
Susan Booze	Jennette Lawrence	Chuck Overbey
Bonnie Copeland	Susan Lovelace	Elaine Pizzola
Danielle Daniel	Ana Lozano	Sarah Plato
Barbara Fisher	Jesse Mills	Sheila Mitra Sartan
Rhiannon Good	Lynnae Milo	Shreya Sasaki
Rosa Gutierrez	Gerald Monk	Sara Vaz

Next Meeting: Sept. 14, 4-5:30 p.m.

This is the 3rd meeting of this team; notes from the prior meetings are available at midcitycan.org. The goal for this meeting is to determine what this Momentum Team will do for the Community Event on Sept. 26. The event should be interactive and inviting as well as distributing information about existing resources.

From the last meeting, Rhiannon prepared a 3-tiered resident engagement plan and submitted it to Diana Ross. The plan included:

Tier 1 – residents engaged and attending meetings

Tier 2 – residents not able to be at meetings, but want to provide input

Tier 3 – residents who want to give input but do not want to participate in any other way

All of the Momentum Team Engagement Plans were presented at a California Endowment meeting attended by Bonnie last week.

Report from CA Endowment meeting:

- Purpose: to develop effective resources, identify and develop resources that the Momentum Teams do not have the capability to develop
- The call to action in the engagement plans must be specific. The purpose is to engage more residents; they need to be/include a networking tool.
- House party & resident party data will be made public on the web site
- We should be inviting residents to help with Sept. 26 planning
- If we decide to present our Engagement plan at House parties, we need to be active listeners, and be sure not to dominate the meeting.
- Youth involvement – it is important to get perspectives from different ages, but we need to think of ways to involve them, use tools that attract them, such as Facebook and Twitter.
- Meeting times – cater to residents' availability, 4-6 p.m. is good

- Language is a barrier: is it possible to have volunteers come in to translate or use Power Point slides in different languages? There are concerns about getting appropriate translators/ interpreters, as well as issues with literacy.
- There is a need to bond with diverse groups.
- It might be a good idea to assign someone to check meeting minutes from, or attend, other Momentum Teams and report out.
- A Social networking tool is being launched for all cities with CA Endowment Building Healthy Communities grants.
- Long-term commitment was discussed – building City Heights beyond the 10-yr grant.
- The meeting minutes are being sent to Bonnie/Jennette to forward on.

Report re Sept. 26 Event/Open House planning meeting

- Residents brought up ideas such as computer presentations, skits, performers, activities for kids. There were concerns expressed, also by residents, about computers being stolen.
- Talked about time, place, etc.
- There was a good turnout
- Residents feel that the people in charge (Mid-City CAN) aren't listening to the residents.
- Using the individual Momentum Team engagement plans, they are working toward an overall engagement plan – consensus of list of items that teams need to be considering. One item that has been determined is that each team should have a resident as a co-chair.
- There is still a lot of planning to be done for Sept. 26. Once a more concrete plan is available, it will come back to the Momentum Teams. We will be responsible for our booth + possibly one more element.
- There have been concerns expressed that the planned location is too small if 3000 residents are expected (or is 560 the number expected – the non-duplicated number of participants in house meetings)
- The planned location is right next to the Farmers Market, which will be a good draw and has “good synergy.”

We need to know what the members of the community feel are the problems – perhaps have a face-to-face dialog, sitting together to discuss what the problems are.

Valentina said the problems as she sees them are:

- No insurance
- Bad teeth
- Obesity – kids and adults both
- Food lines and food bank provide primarily starch and fatty foods

How do we elicit the residents' perception on Sept. 26?

- visually have something going on
- have a computer for those who want that
- need to have something that is attractive to get people to stop at the booth
- Do you think that the residents who will be coming have enough understanding of what this effort is, or does there need to be something explaining it? (

- There was a recommendation at the planning meeting that something be running (Power Point? Video?) to explain it. Basic talking points are being created for everyone.

At the Sept. 26 event:

- Runs 10-2
- Need to also explain next steps, what will be happening with the information being gathered at the fair, not just taking information and opinions.
- Think of engagement as also including empowerment – can't engage unless they also think they can make a change in their own lives or someone else's lives. We need to get that message across – we're trying to make change that comes from individuals taking actions. Long-term, change takes time.
- Need to ask if residents want to be part of the Team, what times of day they can meet, etc.
- Everyone with local healthcare resources in this community should have give-aways and information to hand out, which could serve as enticements for people to come to the booth
- Provide coloring/artwork for kids – “draw a picture of your Dr.” contest
- The Communications Resource Team has teddy bears as give-away, which might serve as a contest prize.
- We need to envision our booth in conjunction with the other Momentum Teams so all work together
- Bring visuals – good/bad lungs, teeth, breasts w/lump and not
- Have something free to hand out – dental check-up or movie ticket or test of some sort (drug test)
- Need to create something positive for the community
- Need to know how many people will be volunteering, do screenings, do whatever?
- Need to know how much space we'll have available
- Need to get people making specific commitments to contact people/agree to be there; most of the Team members at the meeting indicated that they will be available on the 26th
- Don't forget – need to communicate what this team does, not just resources/services available

Could/should we use Health Screenings as a draw?

- Provide people screened with info about why screening is important and how to improve scores
- Morgan will coordinate Health screenings piece – will need additional section/space
- Maybe have nursing students do some of the screenings, but need licensed people for dental
- The screening area will be separate from our booth, but connected
- Lists of what is available in the area (resources) should be provided as part of the screenings
- resources for screenings – Morgan, Maria, Susan (dental), Tri (mental), Rhiannon will work on this
- Need male & female screeners
- Need to be careful about cultural appropriateness, especially with the Somali population – talking in a public venue

For the booth intake/interview:

- Bonnie, Sahra, Sarah Plato, Dara will do interview form
- Set up resident interchange as an intake or interview, not a survey

- Possible questions: “what are the 1 or 2 things you would like to see changed; would you be interested in helping to making the changes?”
- Ask are current resources enough, are the services here handled culturally appropriately.
- Need to break down the questions to be very simple and culturally appropriate
- May need to list possible problems for them to choose between
- Bonnie and Paige have studies done on health needs of Somali population

For the overall event,

- is someone getting the necessary permits?
- Could/should we partner with the Farmers Market?
- Have something/a passport where attendees get stamps at booths and get a prize for all completed.
- Have the Blood Bank
- Prize Wheel
- Will there be food? – Food Justice Momentum Team is looking at this as their extra responsibility
- There will be a need for interpreters; the plan is to have “docents” with colored shirts to indicate language spoken. Residents will follow the person who speaks their language.

Next meeting:

Sept. 14, 4-5:30 p.m.

- Everyone bring whatever brochures, fliers/hand-outs they want to distribute at the event
- Should we have a folder or bag to put all brochures in – pre-organize things and hand them just the one all together?
 - Would be a lot of waste as people might not want everything, also languages