

The California Endowment Meeting

Notes from Friday, August 7, 2009

Time: 9a.m.-1p.m.

Location: Price Charities 4305 University Avenue, 6th Floor, San Diego, CA 92105.

Purpose of the meeting-

- To develop effective resources and build relationship with resource teams.
- Assessing of what may be needed.
- Building close connections (Needs might be the same as other momentum groups).
- Identify sources not within a momentum group's capability.
- Figure out the best way to prioritize and connect with resources.

Key people who were part of the mtg-

Julie Williamson-Partnership for the Public's Health
Steven-CA Endowment

Overview of Momentum and Resource Teams:

5 Momentum Teams	6 Resource Teams
1.) Food Justice	1.) Legal
2.) Peace Promotion	2.) Youth
3.) Built Environment	3.) Communication/Marketing
4.) School Attendance	4.) Technology
5.) Health Care Access	5.) Conflict Resolution
	6.) Evaluation/Research
	7.) Language Access
	8.) Training

- 1x a month; every 2nd Tuesday, all momentum groups report/network at 8a.m.
- Parts overlap between groups (For ex; Health care access also encompass school attendance, built environment, peace promotion, and food justice), therefore, groups are able to share ideas/resources.

I. Discussion: What are the strengths and/or weaknesses within each Momentum & Resource Groups?

(Conflict Resolution Resource Team)

- Unaware of how to point people to right resources, and how to connect with different resource teams.
- Would like to find a way of how to involve resource teams with the planning process.

(Legal Resource Team)

- Questions as to how to connect w/ momentum teams, at what point should resource teams be involved without overstepping momentum teams ideas and creativity?
- Brought up the aspect of childcare → there are licensure issues.
- What is the definition of youth? → there are fearful ramifications involved, such as the fear of voicing their opinion, concern of being "reported," due to their immigration status.
- It is best to develop a safe space for youth and immigrants, to provide resources if somebody challenges it.

(Technology Resource Team)

- How to engage the community?
- Suggests to create a more stable plan with outcomes when it comes to future goals for City Heights.
- Also pointed out the need for training to process, formalize, and move forward.
- Emphasized youth involvement and access by attending the meetings along with residents.

(Communication & Marketing Resource Team)

- Needs to know what Momentum Teams need from them.
- Asks what would be the best way to communicate among Momentum Teams, (For ex; Reviewing and approving the artwork for the September 26 Open House).
- Should media be invited to the open house?

(Language Access Resource Team)

- Needs to have a language access plan → need input from momentum teams on how to create safe space and open dialogue. There are legal issues involved; hence, Legal Resource Team is vital in helping coordinate this.

(Peace Promotion Momentum Team)

- Created the "Cycle Triangle Piece," which highlights three main elements that could affect 'peace' in a positive and /or negative light, Family, School, and Community.
 - ~These are three different areas that have problems but can also create more problems, hence, this model was devised to find solutions for all three areas.

(Food Justice Momentum Team)

- Waiting to get resident engagements, who are in need of most representation?
- Many do not want to ask for help.
- Need for outreach among residents.
- Brought up the issue with language being a barrier.

(School Attendance Momentum Team)

- They found that their team had better access with the youth when they scheduled their mtg. from 4-6p.m.
- Beneficial if every team builds a formation of partnership with the youth.
- Their planning process resulted in having their target population be of Family and Children, however, just like other teams, transport, children, and translations are big issues.

(Health Care Access Momentum Team)

- Reported on the team's plan of the need to engage residents, but as to how to have residents be a part of the mtg. is still in question.
- Discussed about how we all shared the idea that we can all come together and use the resources we have from different organizations to take part in this project, since there is lack of funds.
- Also talked about the need for representation from each resource team to attend every momentum team's mtgs.

(Built Environment Momentum Team)

- Brought up the fact that each team should involve residents and not only depend on house mtgs. More outreach is necessary, such as going to clinics, etc.. spread by word of mouth.

II. Helpful guidelines for Momentum/Resource Teams

1. September 26 Open House Clarification

- It is very formative, taking shape as you go.
- There are no scripts as to what should be spoken nor how it should take place.
- Every fine tuned detail will be up to every momentum teams to decide. (Aside from location, time, and schedule of events, which will be pre-planned).
- "Call to action" must be specific. (Think about: What is going to happen with City Heights?)
- The purpose of the Open House is to engage more residents to take part in the momentum teams.

-It is a day when the engagement plan formulated by every team will be showcased, it is thus best if momentum teams get creative to attract residents and/or organizations who plan on attending.

2. House Party/Resident Collaboration

-Data collected (From Surveys) are going to be processed and made public, will be on the Mid City CAN website.

-The Engagement Plan must be finalized in partnership with residents.

-Diana mentioned that there was an invitation from the residents to help with September 26 Open House, putting the Engagement Plan together.

~They also invited momentum team members to talk about the engagement plan in the House Parties.

(NOTE: A member attending the house party should be an active listener and not dominate the mtg.)

3. Youth Involvement

-It is important get different perspectives from various age groups.

-Think of creative ideas to get the youth involved, (Think of icebreakers, and not the typical Q&A).

-Great idea to use networking tools especially with the youth, (FB/Twitter..etc).

-Have the youth be advocates, by helping spread the word among their friends.

-Mtg. times should therefore cater to their schedule as well (4-6p.m.).

4. Language Barrier

-Volunteers to help interpret during mtgs. are key, however, it would be hard for them to participate in the discussions.

-Powerpoint slides can incorporate different languages.

-It is important to get the right interpreter, (For instance, there are different dialects of Arabic, depending on the country of origin).

-There are also issues with literacy.

-Mid City has headsets that can be issued during mtgs.

-However, interaction with the residents is still key, therefore, it is a good idea to incorporate a cultural diversity in mtgs., such as welcoming different foods.

5. Communication Solutions

-A liaison from each resource team will try to attend momentum mtgs.

~The liaisons will then report back during their resource team mtgs.

-Notes taken from the mtg. should be emailed to Diana Ross.

~Mtg. minutes from all momentum teams are posted on:

<http://www.midcitycan.org/pages/planning.htm>

-Perhaps assigning someone read mtg. minute notes from other momentum groups prior to mtgs., and update the group with a short summary.

-CA Endowment will soon be launching a social networking tool, (Similar to FB), for all 14 Building Healthy Community cities.

~This will help link all 14 cities involved, great way to communicate and help each other in the process with any ideas, suggestions, etc.

~Each momentum/resource teams will have their own page.

6. Commitment/Goal

-Building Healthy Communities is a 10 year goal, how long would the organization you represent willing to commit?

-If ever you no longer will be part of the team, will there be someone who can take your place?

-Think about the engagement of other programs.

-Should political figures be involved, and sit on the meetings? (Ask suggestions from the residents).

-“Picture” City Heights 10 years from now, when The Endowment is gone,

~What kind of community should City Heights look like?

~How can we make the plans we have set for City Heights endure, as resources come and go?

-Ultimately, the goal in process will influence statewide strategy to build healthy communities.

-Slow down, do not jump into solutions right away, step back and refocus, (Remember, the planning process takes 1 year!).

For any questions or concerns call;

Julie Williamson

Partnership for Public Health

(510) 302-3330

Steven and Diana Ross

(*A lot of questions can be answered by updating yourself through the CA Endowment and Mid City CAN websites).