

11-16-09 Minutes Built Environment Momentum team

Agenda:

- Discussion with Steve Eldrich from the endowment
- Diana Ross will explain the logic model
- Discussion with the City Project from LA
- Group discussion about the resident engagement plan

Discussion with Steve Eldrich and Diana Ross:

Biggest change in the process is a focusing period of 3-5 outcomes (instead of all 10) during the planning process.

Our momentum teams will be given a “logic model coach” who will help us pick these three-five outcomes. The endowment would like to see some possible early wins, and then some long term vision in terms of outcomes.

The logic model should be finished by the end of March, (but if we go until April or May, that’s fine too.)

Mid City CAN is in the process of hiring the consultants who will be the logic model coaches. It will be a few more months before we will be able to meet with these people.

If our group would like a different logic model coach, we should be able to switch this person out.

The logic model is not set in stone. We can change it as we move forward in this process. We are able to discuss strategy as opposed to tangible projects in the logic model.

We have resources available to us:

- Right now we have \$300/month to help facilitate meetings: (pay for space, childcare, food, printing, etc.)
- In the future we may have other funds available to help with youth engagement, community engagement, to bring more residents into our group.
- The California Endowment’s Commitment to City Heights: The California Endowment is committed to 10 years. It is not clear what the relationship will be after this 10 year period. Steve says the endowment wants to provide whatever resources it can throughout this 10 year period to ensure that organizing efforts are sustainable and effective. I dont believe he said anything about after the 10 year period.
- **The City Project (Los Angeles) :**

Are a group of civil rights lawyers who investigate the intersection of civil rights and environmental issues.

Are working against the legacy of housing and land use planning as planned discrimination.

Strategies for Success

The City Project will use many tools to accomplish our work. We will:

- Help community leaders realize a collective vision for healthy parks, schools, and communities;
- Carry out multidisciplinary research and analyses with academics and practitioners;
- Build strategic campaigns with traditional media and new social media;
- Promote sound policy and effective legal advocacy;
- Creatively engage opponents to find common ground, including access to justice through the courts.

- Have done litigations, but are “reformed litigators” who prefer other means to effect policy change
- Discussed the lack of park space, access to healthy food, and physical activity as a civil rights issue.
- One example of a case that they have fought: They filed an administrative complaint to force schools in Los Angeles with predominantly children of color to have physical education classes. The majority of these schools were not in compliance of the federal mandate of physical education in public schools.
- Collaboration:
 - Are collaborating with the **San Diego Foundation** and have created a map that demonstrates the overlap between race, poverty, obesity, and access to parks.
 - Are interested in continuing to collaborate with other organizations, and are reaching out to other groups to continue this work.
 - Quimby Act: The Quimby Act is a state law that authorizes cities to pass ordinances requiring private developers to set aside land, donate conservation easements, or pay fees for park improvements with development projects. It was intended to help cities mitigate the impacts of property improvements and to expand public access to parks.
- Contact information: www.cityprojectca.org, rgarcia@cityprojectca.org, (executive director) www.sdfoundation.org, eyoung@sdfoundation.org (Senior director)

Diana Ross further explained the logic model and next steps:

- Mid City CAN is in the process of Contracting facilitators
- The groups will continue planning until March 31st.
- February 13th will be the community Congress

Logic model steps:

1. Sequencing (sequence the outcomes in order of priority)
 2. Targets (systems) and (what changes you want to see from these systems)
 3. Strategies (what we can do to deal with these systems to create these changes that we want to see)
 4. Resources (What we will need to have in order to change anything)
 5. Capacity (what we will need to do in order to build the capacity of the group in order to change anything)
- There will be some best practice guides and webinars to help guide us through this process
 - There will be facilitators to help us through this process
 - December 14th will be the next all team meeting?

Community Development proposal:

- Georgette Gomez brought in a proposal that could become a platform to work off of that described issues that we would want to tackle that relate to the California Endowment's Objectives
- The group was very interested in the proposal and was in agreement that it should be part of our plan for the future.

Next meeting:

- Will discuss Resident Engagement plan
- Will Discuss Community Development proposal
- Will elect new chairs
- Project learning tree will do something interactive
- We want to have the meeting bi-weekly on a Monday or a Thursday

- Michelle will be the new notetaker

Created committee to create the next meeting:

1. Childcare: Virginia Angeles
2. Food: Michelle and Ellee
3. Agenda: Geno/Georgette/Deqa
4. Spanish interpretation: Virginia
5. Somali Translation: Deqa
6. Space: Rich
7. We will have a flyer printed up that will announce the next meeting date and we will actively recruit residents for the next meeting.
8. Will discuss on listserv as to when the next meeting will be.