



Promise Neighborhoods Resources



Promise Neighborhoods, inspired by the Harlem Children's Zone, are the Obama administration's bold bid to break the vicious cycle of inner-city intergenerational poverty. If the Neighborhoods succeed, they could provide compelling evidence that an integrated, education-centered approach to ending poverty can give poor children a real shot at economic

opportunity. A generation of America's underprivileged children awaits the outcome. How can all of us help?

The Bridgespan Group believes that the best way to ensure success of the initiative is through ongoing conversation that integrates a wide range of views. To that end, we've created this collection of resources, both from Bridgespan and other sources. As a starting point, we recommend you read the three pieces listed below. They provide various perspectives on how the Promise Neighborhoods initiative might best achieve its goals. We also invite you to [add your own comments](#).



VIEWPOINTS ON INITIATIVE DESIGN

BRIDGESPAN'S POINT OF VIEW

- [Realizing the Promise of Promise Neighborhoods](#)

OTHER PERSPECTIVES

- [Focusing on Results in Promise Neighborhoods](#) (Harlem Children's Zone, PolicyLink, Center for the Study of Social Policy) [PDF]
- [Recommendations for a National Children's Anti-Poverty Program Inspired by the Harlem Children's Zone](#) (Harlem Children's Zone, PolicyLink) [PDF]
- [Tipping Neighborhoods to Success](#) (Alliance for Children and Families, United Neighborhood Centers of America) [PDF]

RESOURCES

MORE ABOUT HARLEM CHILDREN'S ZONE

- [Harlem Children's Zone's Website](#)
- [Harlem Children's Zone Business Plan](#)
- [Case Study: Harlem Children's Zone: Learning to Grow with a Purpose](#)
- [Harlem Children's Zone: Driving Performance with Measurement and Evaluation](#) (Harvard Business School Case Study)

How can we ensure the success of Promise Neighborhoods?
With your help!
Submit your ideas here.

OTHER FUNDS AND TOPICS

Fund Type

- [Social Innovation Fund](#)

Related Topics

- [Demonstrating Program Impact](#)
- [Building Organizational Capacity](#)
- [Developing Scalable Models](#)

RECENT COMMENTS

"What if even 10 of the 20 adopted similar goals, set up a network which actively compared notes and leveraged success (and failure) and emerged with a real model for change?" [Read More >>](#)

*Ken Bupp
Conner Prairie Interactive
History Park*

"As communities work to create Neighborhoods of Promise, the implementation should be driven at the local level." [Read More >>](#)

Donna Coleman

"While outcomes should be standardized and the lessons about what has worked should be

- [Transcript of Speech Given at Harlem Children's Zone "Changing the Odds" Conference by U.S. Secretary of Education Arne Duncan](#)

OTHER NEIGHBORHOOD INITIATIVES

- [Communities of Opportunity](#)
- [Case Study: Communities of Opportunity](#)
- [Los Angeles Urban League](#)
- [East Lake Foundation](#)
- [Parramore Kidz Zone](#)

BRIDGESPAN'S NEIGHBORHOOD PLANNING RESOURCES

- [Zeroing in on Impact](#)
- [Costs are Cool](#)
- [Business Planning for Nonprofits](#)
- [An Approach to Strategic Planning](#) ("Changing the Odds" Conference Presentation) [PDF]
- [Promise Neighborhood Sample Analytics](#) [PDF]

OTHER PLANNING RESOURCES

- [Promise Neighborhoods: A Planning How-To Guide](#) (United Neighborhood Center) [PDF]
- [Organizational Capacity Self Assessment](#) (McKinsey & Company)

carefully considered and understood, we must allow regions the flexibility to develop/design Neighborhood models that fit the needs of their specific communities." [Read More >>](#)

*Blair Taylor
LA Urban League*

"The risk is that the promise of this initiative will get lost in the scramble for federal money that will be awarded to only 20 communities." [Read More >>](#)

*Marguerite Kondracke
America's Promise Alliance*

"We at Communities In Schools are committed to playing our part in the Promise Neighborhoods' success." [Read More >>](#)

*Daniel Cardinali
Communities in Schools*

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