
SAN DIEGO LIVE & PLAY

SMOKE-FREE PROJECT

Project Description

San Diego Live & Play Smoke-Free Project (SDL&PSFP) is a program of SAY San Diego a non-profit organization working in San Diego County since 1971.

San Diego Live & Play Smoke-Free Project's long-term goal is to reduce exposure to secondhand smoke (SHS), by focusing on 2 policy goals:

- **Smoke free multi-unit housing complexes:** Work with landlords, managers, apartment management companies and city officials to develop smoke-free policies for multi-unit housing complexes to reduce exposure of SHS.
- **Smoke free parks:** Work with local leaders, elected officials and the community to improve compliance of the San Diego Smoke-Free Parks and Beaches Ordinance.

Our communities are combating tremendous health issues related to tobacco use and secondhand smoke. Secondhand smoke and poor housing conditions directly impact the health of children, seniors and their families in all areas of San Diego. The most common health problems associated with exposure to secondhand smoke are asthma, cancer of lung, mouth, stomach, among others, Sudden Infant Death Syndrome, mental health issue (stress, anxiety, and anger), etc. The most vulnerable individuals in our community, the elderly and children, are most impacted by exposure to secondhand smoke.

Our project is focused on working with the community, by strengthening the relationships developed with local collaboratives, community groups including youth and parent groups, and schools. In order to effectively impact change at a larger level, we are educating our partners to advocate for policy change that would help to decrease the impact of secondhand smoke. Participants continue to engage in activities that include prevention of tobacco use, working to create safe and healthy housing conditions, and educating the community about the many services available to them.

San Diego Live & Play Smoke-Free Project invites individuals interested in tobacco control and prevention to get involved. Prevention advocates, community members, landlords, elected officials and lawmakers must work together on tobacco control efforts so we can make a positive lasting impact in the lives of all San Diegans.

Everyone wins by preventing exposure to secondhand smoke!

WORKING TOWARDS A SMOKE-FREE ENVIRONMENT!

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