



April 22, 2009

Steve Eldred, Program Officer
Building Healthy Communities: City Heights Region
The California Endowment
1000 N. Alameda St.
Los Angeles, CA 90012

RE: Building Healthy Communities: City Heights

Dear Mr. Eldred,

Planned Parenthood of San Diego & Riverside Counties enthusiastically submits this letter as an expression of our commitment to participate in the planning process toward the development of The California Endowment's (TCE) **Building Healthy Communities Initiative**. PPSDRC is very interested in participating as a local stakeholder in this planning effort. Furthermore, PPSDRC will support Mid-City CAN as the applicant organization in our collective effort to complete the 10-year strategic plan.

As determined by TCE's Request for Proposals, PPSDRC commits to work with the Building Healthy Communities–City Heights (BHC–City Heights) planning process by way of the following responsibilities:

- Provide 25% in-kind staff time of one E&T staffer; 25% in-kind staff time of one Public Affairs staffer; up to 25% in-kind staff time for one Development staffer to write and edit materials as needed during the planning process; and meeting space and training space for Oversight Committee members and resident focus groups;
- Assign staff member(s) to attend and actively participate in general and committees meetings organized by Mid-City CAN;
- Assist with the engagement of local community residents, local community leaders and regional/statewide partners to participate in the planning process;
- Assist Mid-City CAN with the planning and development of the initial 10-year strategic plan;
- Support BHC–City Heights' long-term goals by assisting local leaders in improving the physical, social, economic and service structures that support healthy living and healthy behaviors.

PPSDRC is anxious to collaborate with other institutions to expand access to, coordinate and improve the quality of essential healthcare services in City Heights, and we are happy to support this nine-month effort to develop the planning grant. We look forward to a successful funding application for this planning effort to seek policy and systems changes that will institutionalize, sustain and take to scale the demonstrations and successes under the BHC–City Heights plan.

Sincerely,



Darrah DiGiorgio Johnson
President & CEO

Planned Parenthood of San Diego & Riverside Counties
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