

April 23, 2009



The California Endowment  
600 W. Broadway  
Suite 1250  
San Diego, CA 92101

Dear Steve and Sid,

Price Charities is pleased to provide this letter of support for the City Heights effort related to The California Endowment's Building Healthy Communities Initiative. We understand that Mid-City Community Advocacy Network is supported by a broad diversity of residents and service providers in City Heights to serve as the lead applicant for the 9-month planning process.

Price Charities has been committed since 1994 to the holistic redevelopment of City Heights, and cares deeply about the health and wellbeing of this community's residents. Our funding and programming demonstrates our belief that schools, local government, health institutions, local businesses, and the built environment contribute to the quality of life for those who call City Heights home.

Price Charities is willing to commit staff time to assist in the planning and grant writing process as needed. Specifically, a dedicated staff member can be assigned to work with this initiative for 15% (6 hours per week) of his time, and we are happy to make meeting space available at our City Heights Center office building at 4305 University Avenue. Additionally, Price Charities will work with Mid-City CAN and other community organizations to encourage resident engagement in the planning process.

We look forward to participating in the planning process and subsequent initiative in the years ahead.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert E. Price".

Robert E. Price  
President, Price Charities